



Stahl officially launches Sustainable Leather Campaign at ACLE

Waalwijk, August 28, 2017 – As market leader in specialty chemicals, Stahl is determined to create a more sustainable leather supply chain. To support that ambition, the Dutch-based company will launch its Sustainable Leather Campaign at ACLE in Shanghai. With this campaign Stahl shows how they can help tanners and brands to create more sustainable leather by tackling production steps throughout the supply chain. Headlining the campaign are Proviera® - Probiotics for Leather™, Stahl EasyWhite Tan™ and Stahl Neo. From beamhouse to finish, these three solutions contribute to a better future for the industry.

“ACLE is known as the premier event for international leather companies,” Michael Costello, Director of Sustainability at Stahl says. “That is why we decided to launch our Sustainable Leather Campaign in Shanghai. The campaign once again showcases our commitment to create a more sustainable supply chain for the leather industry. From beamhouse to finish, with Proviera® - Probiotics for Leather™, Stahl EasyWhite Tan™ and Stahl Neo we are able to create a more sustainable leather making process together with our partners.”

Stahl offers a unique portfolio to enable tanners to make their products more sustainable. It starts at the beginning of the chain in the beamhouse. Preparing hides for tanning in a more sustainable way, Proviera® - Probiotics for Leather™ reduces the wastewater that comes from beamhouse systems and replaces traditional leather chemicals with 100% natural products. To revolutionize the second stage in the supply chain, tanning, Stahl offers Stahl EasyWhite Tan™. This leather tanning system for the creation of chrome-free leather uses 40% less water during tanning and the salt in the wastewater is reduced by at least 80%. At the end of the leather making process, Stahl offers an extensive leather finish portfolio, called Stahl Neo, which is free of all substances listed on the ZDHC MRSL version 1.1.

Stahl’s Sustainable Leather Campaign shows that creating a better future is as easy as one-two-three with Proviera® - Probiotics for Leather™, Stahl EasyWhite Tan™ and Stahl Neo .

Visit Stahl at ACLE

Visit the Stahl stand at ACLE for more information about Stahl’s sustainable solutions for leather. The Stahl stand is located in hall E3, stand B07.



About Stahl

Stahl is leading in process chemicals for leather products, performance coatings and Polymers. We offer a wide range of solutions to the automotive, apparel & accessories, home furnishing and leisure & lifestyle industry and for industrial applications. With more than 1,800 employees in 24 countries at 13 manufacturing sites and 38 laboratories, Stahl realized in 2016 an annual turnover of over 650 million euro. With its innovation power, expertise and range of technical solutions Stahl is able to deliver best in class solutions and services to respond even better to client needs and secure a more sustainable future.

Note for the editor

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